

## **Dare To Engage Helps Business Leaders Keep Spirits and Productivity Up and Focus on the Things They Can Control**

*Anese Cavanaugh of Dare To Engage has created a core talk to help business leaders lead their people through tough times by engaging mission, vision, joy, organizational health and people-focused leadership. Her "softer" approach to weathering the economy also encourages leaders to take this time to remember what's important and do good things in the world.*

St. Charles, IL ([PRWEB](#)) April 23, 2009 -- While some companies ratchet up layoffs, unpaid overtime and stress to survive the recession, others are making the most of a bad situation.

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Cavanaugh believes companies that stay positive and true to their purpose will come out the other side of slump better positioned to serve existing customers and grow their businesses.

"We do not have the time or luxury to wait this economy out, to not directly engage or to be unclear on mission," urges Cavanaugh.

Adding, "This time provides tremendous opportunity to identify your shared vision and values, to take excellent care of yourself and to engage team and mission on a deeper level than ever."

Though Cavanaugh recognizes focusing on mission, vision, joy and self-care may not fit everyone, her talk explains how those who embrace it will find it very helpful in navigating business and life.

Cavanaugh is available for speaking events and interviews. Contact [Gina@DareToEngage.com](mailto:Gina@DareToEngage.com) for more information. More details about Cavanaugh and Dare To Engage are also available at [www.DareToEngage.com](http://www.DareToEngage.com), where visitors can also register for free leadership articles and a special report on how to double team productivity.

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